STUDENTS:

DID YOU KNOW YOU HAVE ACCESS TO MINTEL CONSUMER DATA?

SEE YOUR LIBRARY’S DATABASE HOMEPAGE OR ASK A LIBRARIAN TODAY!

34% of snackers choose fresh fruit as their in-between meals snack.

Of all body care products, hand lotion is the most used (77%).

New attractions draw theme park goers the most (51%).

Frozen meals are more likely to be eaten for dinner (64%).

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